

# OFC

第45届

The future of optical networking and communications is here.  
光网络和通信的未来就在这里

## 美国光纤通讯展览会及研讨会(OFC)

展览会: 2020年3月10 -12日 研讨会: 2020年3月8 -12日  
美国, 加州, 圣地亚哥, 圣地亚哥会展中心

### Sponsorship Opportunity 赞助机会



<http://www.ofc-expo.com>

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## OFC Bean Bag Lounge:

We would like to share OFC's newest exclusive, high impact, and high visibility sponsorship opportunity at OFC 2020 with our Bean Bag Lounge. This is a perfect opportunity to have your brand well represented with 600sqft directly on the fire lane at OFC with two locations to choose from in our OFC Activation Zones. This hub on the show floor will serve as a destination for attendees to relax, check their emails, charge their devices and have meaningful conversations. This sponsorship opportunity is available to be secured at two tier levels, details below:

**Price: \$15,000-20,000**



## OFC 豆袋休息厅

我们想在豆袋休息室分享OFC最新的独家，高影响力和 OFC 2020年高知名度的赞助机会。

这是一个绝妙的机会，在我们的OFC活动区有两个地点您可以直接在OFC消防通道上绝佳地展示600平方英尺的品牌。

在展厅的这个中转站，将以提供给观展人士休息、查看邮件、给设备充电、并进行有意义的交流的服务为目地。

**价格：\$15,000-20,000**

此赞助机会会有两种等级可供选择，详情如下：

### **The Standard Level – US\$ 15,000**

- Includes an interactive tile wall, as well as signage with your company's logo on the following:
- 8 double sided signs
- 8 beanbags to include your company's logo
- 7 table cubes to place promotional materials
- Carpet with your company's logo

### **The Premier Level – US\$ 20,000**

- Includes standard package offerings with the addition of table cubes to be upgraded to 7 charging stations with power.

### **标准 - 15,000美元**

包含交互式瓷砖墙，以及带有贵公司标志的标牌：

- 8个双面招牌
- 8个包含贵公司标志的豆袋
- 7个立方体小桌放置宣传材料
- 带有贵公司标志的地毯

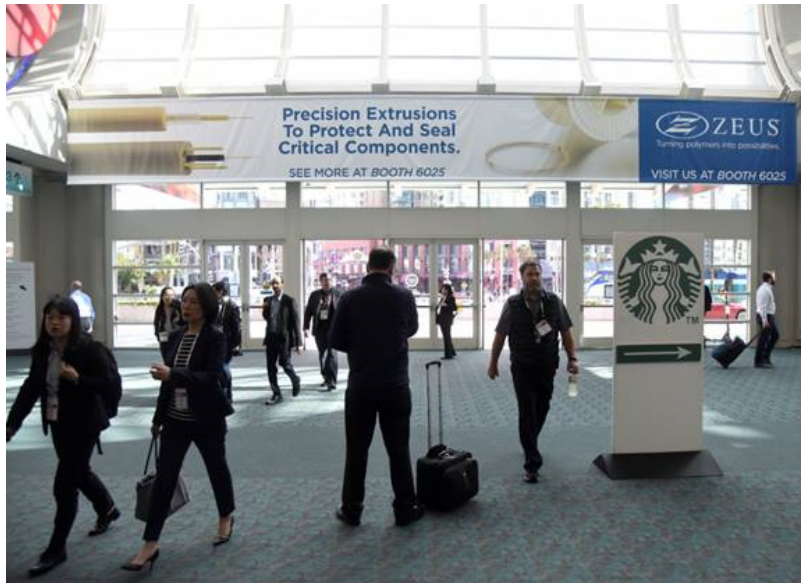
### **高级 - 20,000美元**

包含标准套装产品，另外增加了立方体小桌可升级成7个带电源的充电站。

您的想法是什么？您是否有计划在OFC获得额外的知名度？

# Indoor Hanging Banner: US\$ 5,150

## 展厅内悬挂横幅：5,150美元



- This indoor hanging banner is available in various locations just outside the exhibit hall and is a high impact high visibility opportunity. The banner is 52 feet long and 6 feet high. Contact us today to discuss various locations.
- 这个室内悬挂横幅可以在展厅外的各个地方使用，是高影响力、高能见度的机会。横幅长52英尺，高6英尺。如有意向，请立即联系我们讨论悬挂横幅的各个地点。

**Hydration Station Sponsorship – 3 levels available 免费饮用水提供站**

**Level 1 – US\$ 5,750**

Receive branding on a column cling on one of our hydration stations located right on the exhibit floor

**一级 - 5,750美元**

位于展览大厅右侧紧贴着一个免费饮用水提供站的圆形柱子的品牌赞助宣传广告。







Level 2 – US\$ 7,000 二级 - 7,000美元

Receive branding on both earthquake columns on one of our hydration stations located on the exhibit floor

位于展览大厅紧贴着一个免费饮用水提供站。两条柱的品牌赞助宣传广告。

### Level 3 – US\$ 7,000 三级 - 7,000美元

Receive branding on our hydration station located directly in the middle of the fire lane where thousands of attendees will be passing by during the entirety of exhibit hall hours.

免费饮用水提供站的品牌赞助宣传广告直接位于消防通道中间。在展会期间，将有数千名观展人士经过这里。

